

ZACHRAŇ JÍDLO / SAVE FOOD



Zachraň jídlo

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ZACHRAŇ JÍDLO

Zachraň jídlo (could be translated as „Save Food“) is an NGO created in 2013 during the happening „Feast for a Thousand“. We react to the fact that one third of all food in the world is being wasted.

OUR MISSION

We bring verified data about food waste to key players, propose concrete acts and measures that lead to responsible food production and consumption, we motivate the change and seek the needed support.

We know the causes of food waste and we are clear about what should be done.

**CAMAPIGNS, HAPPENINGS, RESEARCH, GLEANING,
RECIPES**



Zachraň jídlo

[O co jde?](#)

[Jsem připraven!](#)

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COMMUNICATION





**INFORMATION & COMMUNICATION TECHNOLOGIES
& SOCIAL MEDIA**

INFORMING PUBLIC

MOBILISING PEOPLE

EDUCATION



#iamready

#jsemprpraven

CAMPAIGNS

Nové české

A group of young women, likely students, are participating in a jam-making session at an outdoor festival. They are wearing white chef uniforms and are working at a long wooden table. The table is covered with various cooking ingredients and tools, including large metal pots, trays, and small containers. One large pot in the foreground is filled with a thick, dark jam. The women are using green plastic spoons to scoop the jam into small jars. In the background, there are other people, trees, and colorful bunting flags hanging from the trees. The overall atmosphere is festive and busy.

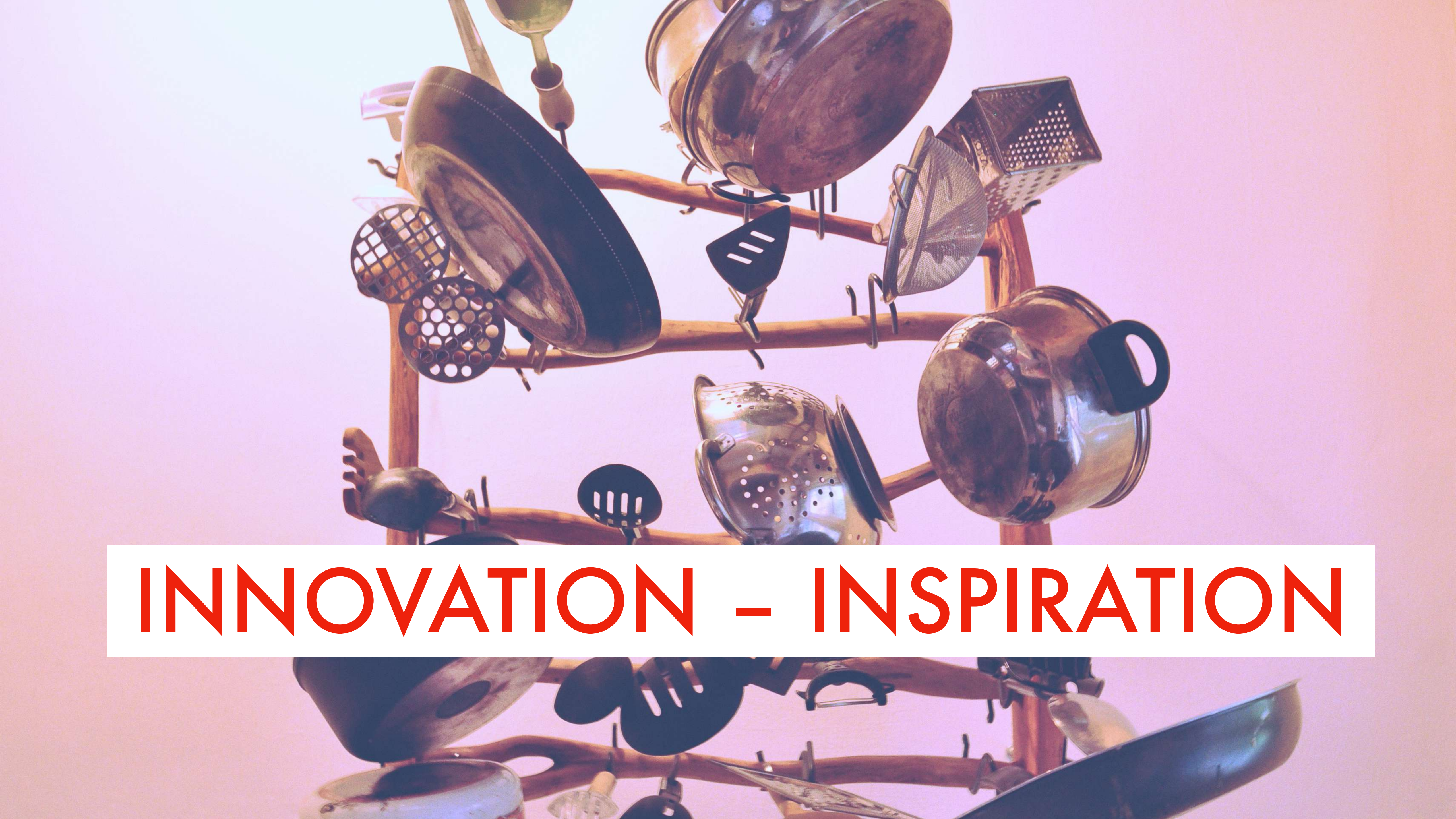
JAM SESSION

HAPPENINGS

A person wearing a red and blue horizontally striped shirt is seated at a wooden restaurant table, eating. In the foreground, a white plate with a piece of meat and two portions of green vegetable salad sits on a light-colored tray. Next to the plate is a glass of water and a small white bowl. Salt and pepper shakers are also visible on the table. The background is slightly blurred, showing the interior of the restaurant.

RESEARCH

REDPOT

A collection of various kitchen utensils, including pots, pans, and graters, hanging from a wooden rack against a light purple background. The utensils are arranged in a somewhat chaotic but organized manner, with some hanging from the top and others from the bottom. The background is a solid, light purple color.

INNOVATION – INSPIRATION

TRACKING FOOD WASTE WITH ARTIFICIAL INTELLIGENCE



FOOD RESCUE APPS



Too Good To Go



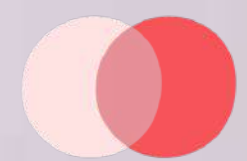
NESNĚŽENO



AI-POWERED DYNAMIC PRICING



RESPONSIVE FOOD FRESHNESS CHECKER



mimica

THANK YOU

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